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About the Institute for Innovation and Public Purpose

The UCL Institute for Innovation and Public Purpose (IIPP) aims to develop a new framework for creating, nurturing and evaluating public value in order to achieve economic growth that is more innovation-led, inclusive and sustainable.

We intend this framework to inform the debate about the direction of economic growth and the use of mission-oriented policies to confront social and technological p90)-p9 a)-2t(ti1 ()z2)50k 16(m)45e((tip90)

A key pillar of IIPP's research is its understanding of markets as outcomes of the interactions between different actors. In this context, public policy should not be seen as simply fixing market failures but also as actively shaping and co-creating markets. Re-focusing and designing public organisations around mission-led, public purpose aims will help tackle the grand challenges facing the 21st century.

IIPP is housed in The Bartlett, a leading global Faculty of the Built Environment at University College London (UCL), with its radical thinking about space, design and sustainability.

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A new data deal: the case of Barcelona

Fernando Monge, Sarah Barns, Rainer Kattel and Francesca Bria

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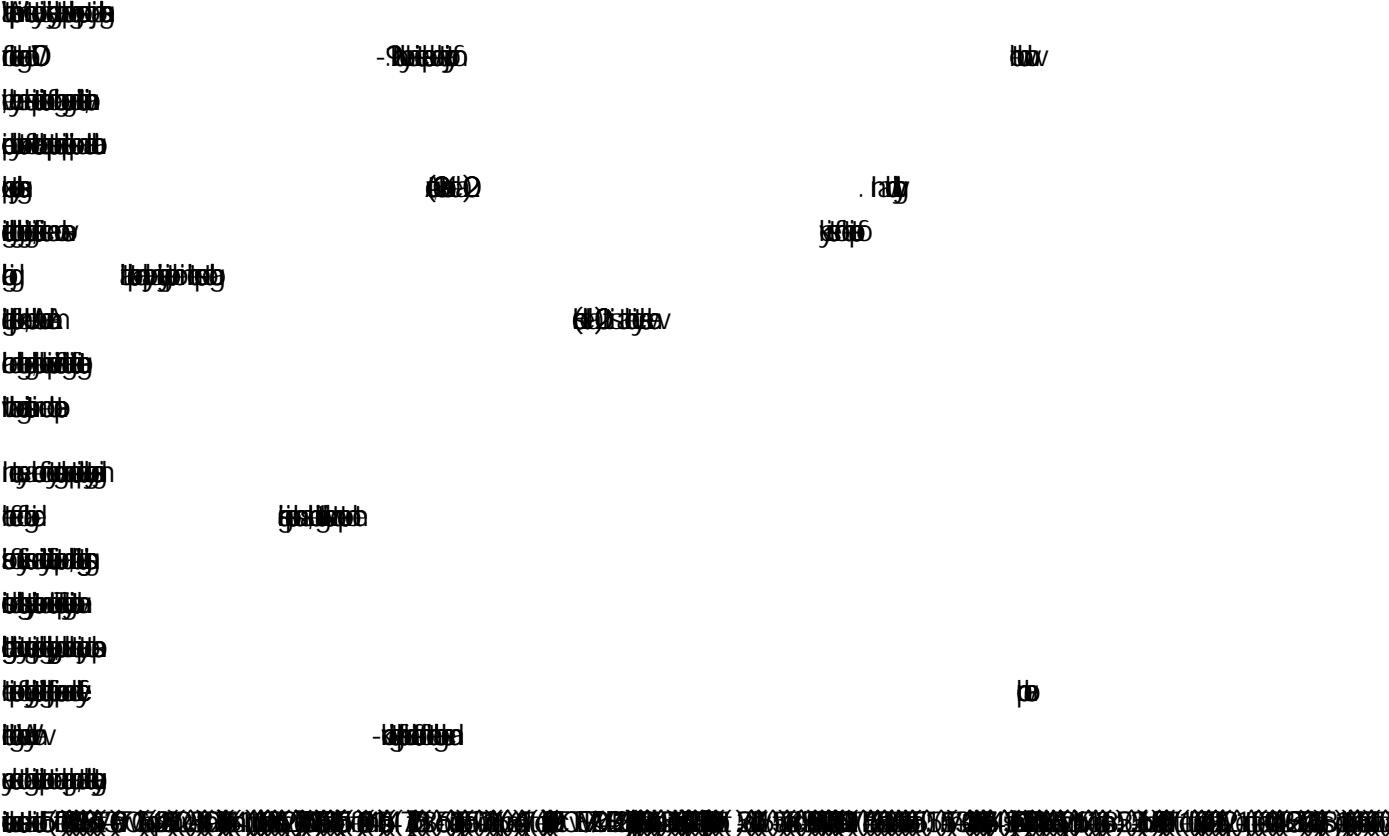
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1. Introduction

1.1 Cities and the rise of data sovereignty



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2.2 A democratic digital agenda for Barcelona: 2015-2019

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Figure 1. Key Components of Barcelona Digital Programme



Figure 1. Key Components of Barcelona Digital Programme

Source: City of Barcelona 2017.

Figure 1. Key Components of Barcelona Digital Programme

2.3 A new data deal: key principles

Figure 1. Key Components of Barcelona Digital Programme

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Coca-Cola
Google
Microsoft
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Amazon
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Twitter
LinkedIn
YouTube
Instagram
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Snapchat
TikTok
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4.3 Spreading the digital rights and data sovereignty agenda beyond Barcelona

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4. Results
5. Discussion

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6. Conclusion

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8. Appendix

9. Acknowledgements

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